

WordCamp Montclair



What is a WordCamp?

WordCamp is a conference that focuses on everything WordPress. WordCamps are informal, community-organized events that are put together by WordPress users like you. Everyone from casual users to core developers participate, share ideas, and get to know each other.

We welcome everyone from absolute beginners to expert designers, marketers, and coders. If you use WordPress in any way, you'll enjoy and benefit from these conferences.





Our Venue

For the WordCamp Montclair 2022 event, we've chosen the School of Communications and Media building on the campus of Montclair State University. We think you'll like it as much as we do!

This expansive, two-level, state-ofthe-art building has killer views of the Manhattan skyline. There are plenty of indoor and outdoor areas to relax, meet sponsors, make business connections and new friends, and catch up with old friends. Or, feel free to find a cozy corner to enjoy a cup of coffee!

Accessibility

Our conference venue is accessible to those utilizing assistive devices such as wheelchairs and scooters. Elevator access connects our two presentation spaces.

Come. Join us at Montclair WordCamp 2023. We're looking forward to seeing you!

- 1 Normal Avenue Montclair, New Jersey 07043
- 973-655-4000



Whether you are parking in the lot or are walking to the campus from public transportation, you will be heading in the direction of Valley Road.

Many buildings have a similar architectural style – red terracotta tiled roof and white exterior. Please note: The School of Communications and Media building has a tower to the left of the entrance doors.



Become A Sponsor

We welcome you to join us and become a sponsor of WordCamp Montclair 2023. We have several sponsorship levels designed to fit varying needs.

LaGuardia, and other tri-state area airports. Learn more about our location at Montclair State University.





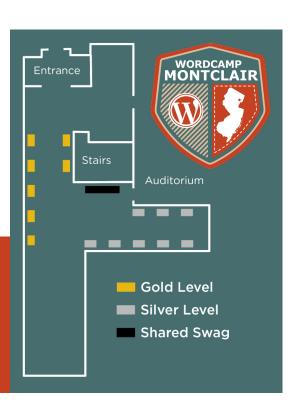




Sponsor Floor Plan

Here is a floor plan map of Montclair State University's Communication and Media Arts building. The colored areas depict selected sponsorship levels and locations.

The are a total of 15 tables available for sponsors that elect to take advantage of this option on the Global, Gold, and Silver levels.



Gold Sponsor Package

Price: \$2000

- 4 Tickets to WordCamp Montclair and Speaker Dinner
- Thank you blog post about your organization with option for video message to attendees
- Booth space in the Gold sponsor section. Opportunity to have special events happening at specific times at your booth announced to attendees in precamp email and by our session emcees. For example, product demos, raffles, games. etc.





- Largest logo size on website / sessions slides between speakers.
- Acknowledgement by name in opening and closing remarks.

 Link to digital swag (Can include coupons, sign up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included for pre-camp and post camp email to all attendees, and listed on Sponsor Hub webpage.
- Logo featured on LCD screen at main entrance.
- Social media shout outs. Follow us @WCMontclair #WCMontclair

Silver Sponsor Package

Price: \$1500



- 2 Tickets to WordCamp Montclair and Speaker Dinner
- Thank you blog post about your organization.



- ♠ Booth space in the Silver sponsor section.
- Largest logo size on website / sessions slides between speakers.
- Link to digital swag (Can include coupons, sign up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in pre-camp and post camp email to all attendees, and listed on Sponsor Hub webpage.
- Social media shout outs. Follow us @WCMontclair #WCMontclair

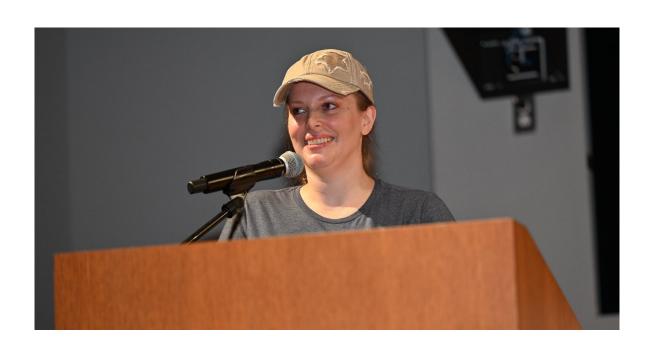
Bronze Sponsor Package

Price: \$850 | No Limit

- 1 Ticket toWordCamp Montclair
- Inclusion in thank you blog post covering all Bronze sponsors.
- Opportunity to leave swag / information on shared swag table.
- Third largest logo size on website / sessions slides between speakers.



- Link to digital swag (Can include coupons, sign up links for free guides, ebooks, links to register for raffles and giveaways, etc.) included in pre-camp and post camp email to all attendees, and listed on Sponsor Hub webpage.
- Social media shout outs. Follow us @WCMontclair #WCMontclair



MicroSponsor

Price: \$250

WordCamps like to keep their prices low to provide access to as many people as possible. Thanks to our generous sponsors, we are able to do that. The actual cost of a ticket is \$250. If you would like to be a MicroSponsor to cover the full cost of your ticket, we would be happy to list you as such on our website and your attendee badge. If you would like to become a MicroSponsor, please buy a MicroSponsor ticket and our team will be in touch for further details.

Local Supporter

Price: \$75

This is limited to WordPress community members and small businesses/nonprofits that are New Jersey based. This opportunity is intended as a resource where local folks can reach out to other local folks and support these members of their local community. Think of it like sponsoring your local Little League or becoming a booster at a school recital.

- Listing in a directory on our website (categorized by area such as design, SEO), with backlink and a short write up (up to 300 characters) about your business.
- The directory link will be included in the pre-camp and post-camp email to attendees.

If you would like to become a Local Booster please buy a Local Booster ticket and our team will be in touch for further details.



